



SURF AND SWIM SCHOOL LTD
SURF COTTAGES
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Email: INFO@SURFANDSWIMSCHOOL.COM

Website: WWW.SURFANDSWIMSCHOOL.COM

Comp. Reg. No: 11414752

Privacy Policy

This privacy policy sets out how Surf and Swim School Limited, trading as Surf and Swim School uses and protects any information that you give to us when you use this website.

Surf and Swim School is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Surf and Swim School may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 1st July 2018.

What we collect

We may collect the following information:

- name and job title
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.



Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Cookie Policy

This website works best when using cookies. Cookies are files stored in your internet browser and are used by most websites to help personalise your web experience. Some features on this site will not function if you do not allow cookies, but we will not place any cookies unless you choose to allow them. Full information regarding the category, type and function of the cookies used on this site can be found below. To allow cookies on this site please select the 'allow'cookies option within the pop-up banner at the bottom of the page.

Cookie Name(s)	Type	Reason for use
PHPSESSID	Functional	Used to store a history of the pages you have visited during this session, this isn't used for anything but improving your experience when using the website. This Cookie is removed when your browser is closed.
__utma, __utmb, __utmc, __utmz.	Tracking	These cookies allow us to count page visits and traffic sources so we can measure and improve the performance of our site, using a service provided by Google Analytics. Please note that only general data (e.g. date and time of such visit) will be collected if you choose to allow cookies; this information is not used to identify any user personally. We reserve the right to use such general data for statistical purposes and for the improvement of our web presence.
wordpress_test_cookie	Functional	WordPress test cookie.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control



over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@surfandswimschool.com.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to Surf and Swim School, 1 Surf Cottages, Westward Ho, Devon EX39 1LS

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Company Information

Surf and Swim School Ltd Company Number: 11414752

Registered Office: 20-22 Wenlock Road, London, N1 7GU